

1st Quarter 2008

FCC Form 398 Children's Report

Submitted April 10, 2008

KSMO

Kansas City, MO



Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2008

Call Sign	Channel Numbers	Community of License			
KSMO-TV	62 (analog)	City	State	County	ZIP Code
	47 (digital)	Kansas City	MO	Jackson	64128
Licensee Name					
Meredith Corporation					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
Network My Network TV		Kansas City	www.myksmotv.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
33336			02/01/2006		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

4 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

- (b) Identify publishers who were sent information in 3(a).

TV Data for the Sunday Kansas City Star TV Guide Video Viewing Tribune Media Services FYI
Television Titan TV Guide

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination
My Bedbugs		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays, 7:00-7:30am CT; Saturdays, 7:30-8:00am CT; Saturdays, 8:00-8:30am CT; Saturdays, 8:30-9:00am CT (1/5/08-3/29/08)	52	0
Length of Program	Age of Target Audience	
	From	To
30 minutes	5 years	8 years
		E/I Symbol Used As Required
		Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>My Bedbugs is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills. My Bedbugs are three siblings, Gooby, Toofy, and Woozy, who share imaginative adventures from their bedroom. They are accompanied by J. Edgar who teaches them to solve problems through music and imagination. With their cuddly pillow, Snoozy, by their side each day is full of fun and games. Come on down to Bugville where</p>		

learning is exciting! It's a Bedbug Party!

Title of Analog Core Program #2		Origination	
What's Up?/Que Pasa?		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays, 9:00-9:30am CT (1/5/08-3/29/08)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	8 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>What's Up! Que Pasa? is a weekly multi-cultural show that emphasizes what we have in common with other cultures while teaching today's youth to appreciate our differences. Every week, the show bilingually presents a new theme, such as cross-cultural understanding, the dangers of drugs and smoking, and reading appreciation, to name a few, through a hip combination of rap and humor. Each episode is a fast-paced half hour of music, humor and on-location antics that keeps children entertained while educating them in language development, cross-cultural awareness and positive moral and health choices. Educational and informational segments by the hosts include Health Rap, Travel Time, DJ's Mailbox, Papa's Show & Tell and Story Time.</p>			

Title of Analog Core Program #3		Origination	
Kid Guides		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays, 9:30-10:00am CT (1/5/08-3/29/08)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	8 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Kid Guides is series "for" kids "by" kids. This award-winning, action packed series takes kids behind the scenes of some of the top zoo, aquariums, museums, and other destinations in the world. Our kid guides learn about the workings of the locations as well as the science behind what it takes to run the places. Whether it is learning about how to care for a white tiger, how to be a zoo keeper, how to handle snakes, or how to take underwater pictures, our hosts dive right in. Specific educational segments also enhance the learning opportunities. Our Book Corner discusses books that are relevant to what we saw at the week's location. Explorer's Corner covers a wide variety of educational topics that fascinate children. Our Animal Star segment highlights a particular animal that may be overlooked, but presents a variety of educational experiences.</p>			

Title of Analog Core Program #4		Origination	
Animal Exploration With Jarod Miller		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays, 10:00-10:30am CT (1/5/08-3/29/08)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Jarod Miller travels the United States and beyond, introducing children to the common, unique, and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.</p>			

Title of Analog Core Program #5		Origination
Animal Rescue		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays, 10:30-11:00am CT (1/5/08-3/29/08)	13	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
ANIMAL RESCUE serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.		

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
- If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

4 hours
Y
Y
0 hours
0 hours
Y

TV Data for the Sunday Kansas City Star TV Guide Video Viewing Tribune Media Services FYI
Television Titan TV Guide

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no digital core program reports.]

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
My Bedbugs		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays, 7:00-7:30am CT; Saturdays, 7:30-8:00am CT; Saturdays, 8:00-8:30am CT; Saturdays, 8:30-9:00am CT (4/5/08-6/28/08)		52	
Length of Program	Age of Target Audience		
30 minutes	From	To	
	5 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
My Bedbugs is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills. My Bedbugs are three siblings, Gooby, Toofy, and Woozy, who share imaginative adventures from their bedroom. They are accompanied by J. Edgar who teaches them to solve problems through music and imagination. With their cuddly pillow, Snoozy, by their side each day is full of fun and games. Come on down to Bugville where learning is exciting! It's a Bedbug Party!			

Title of Planned Core Program #2		Origination	
What's Up?/Que Pasa?		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays, 9:00-9:30am CT (4/5/08-6/28/08)		13	
Length of Program	Age of Target Audience		
30 minutes	From	To	
	8 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
"What's Up! Que Pasa?" is a weekly multi-cultural show that emphasizes what we have in common with other cultures while teaching today's youth to appreciate our differences. Every week, the			

show bilingually presents a new theme, such as cross-cultural understanding, the dangers of drugs and smoking, and reading appreciation, to name a few, through a hip combination of rap and humor. Each episode is a fast-paced half hour of music, humor and on-location antics that keeps children entertained while educating them in language development, cross-cultural awareness and positive moral and health choices. Educational and informational segments by the hosts include Health Rap, Travel Time, DJ's Mailbox, Papa's Show & Tell and Story Time.

Title of Planned Core Program #3		Origination	
Kid Guides		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays, 9:30-10:00am CT (4/5/08-6/28/08)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		8 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Kid Guides is series "for" kids "by" kids. This award-winning, action packed series takes kids behind the scenes of some of the top zoo, aquariums, museums, and other destinations in the world. Our kid guides learn about the workings of the locations as well as the science behind what it takes to run the places. Whether it is learning about how to care for a white tiger, how to be a zoo keeper, how to handle snakes, or how to take underwater pictures, our hosts dive right in. Specific educational segments also enhance the learning opportunities. Our Book Corner discusses books that are relevant to what we saw at the week's location. Explorer's Corner covers a wide variety of educational topics that fascinate children. Our Animal Star segment highlights a particular animal that may be overlooked, but presents a variety of educational experiences.</p>			

Title of Planned Core Program #4		Origination	
Animal Exploration With Jarod Miller		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays, 10:00-10:30am CT (4/5/08-6/28/08)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Jarod Miller travels the United States and beyond, introducing children to the common, unique, and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.</p>			

Title of Planned Core Program #5		Origination	
Animal Rescue		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays, 10:30-11:00am CT (4/5/08-6/28/08)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>ANIMAL RESCUE serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.</p>			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

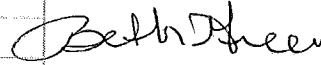
Name		Telephone Number
Beth Green		913-677-7218
Address		E-mail Address
4500 Shawnee Mission Parkway		bgreen@kctv5.com
City	State	ZIP Code
Fairway	KS	66205

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

KSMO-TV continues its commitment to the community by airing public service announcements on the following topics: Adoption, Second-Hand Smoke, United Negro College Fund, Reducing Gun Violence, Blood Donation, Diabetes, Infant & Child nutrition, Better Health, Skin Cancer, Adult Mentoring, Big Brothers/Sisters, Boys & Girls Town, Car Seat Safety, Literacy, among other topics.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Meredith Corporation	
Date	
04/10/2008	